

Lifetime Warranty

We will promptly repair or replace (at our option) your rod, reel or rod blank free of charge if it becomes damaged due to defective materials or workmanship for the life of the rod/reel/blank. This Service Policy applies to the original owner only and may not be transferred to another person.

We reserve the right to replace a discontinued model with a current model of our choosing. We rely on the information that you provide us on our Warranty Registration form to substantiate that you are the original owner of this rod.

Rods/reels/blanks that have become damaged due to normal wear, accident, misuse or neglect may be repaired or replaced for a reasonable charge. We will advise you of the cost of the repair or replacement and await your approval before proceeding.

Damaged rods/reels/blanks should be returned directly to the St. Croix Service Center. St. Croix dealers are not authorized to perform service work on behalf of St. Croix. You must return the entire product, including broken parts, freight prepaid and insured, to the address below. Please include a note explaining the problem, along with \$20.00 for return shipping and handling within the USA. International customers are responsible for the actual return shipping and insurance charges.

St. Croix Rod
Attn: Service Center
856 North 4th Avenue
PO Box 279
Park Falls, WI 54552

This warranty is limited to repair or replacement of the rod, reel or rod blank only, and does not cover direct, indirect, consequential, incidental or any other type of damage resulting from the use of the product. This warranty does not cover accident, misuse, neglect, normal wear, fire, theft, loss, intentional damage or value added from the construction of a custom rod from a St. Croix blank. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights that vary from state to state.

Questions? Contact a Representative in our Service Center
By phone at 800-826-7042
By e-mail at service@stcroixrods.com